

JENNIFER BUHL

AUTHOR • SPEAKER • PAPARAZZA • MEDIA QUEEN

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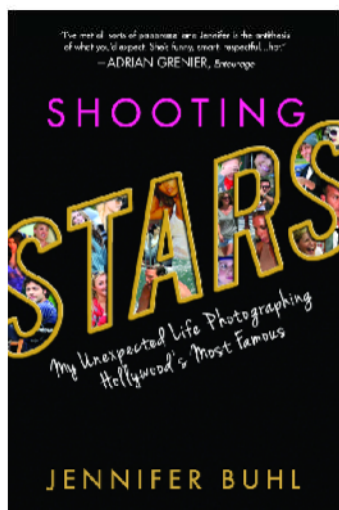
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AUTHOR – SPEAKER – CNN PRODUCER – PHOTOGRAPHER

Jennifer Buhl was a top-earning *paparazza* in Los Angeles where she photographed hundreds of A-list celebrities. Her work appeared frequently in *People* magazine, *TMZ*, *The Guardian*, *E! News* and many others. A former hard news producer at CNN, she currently resides in Denver, Colorado, where she runs a successful family photography business, speaks, writes, and still occasionally photographs celebrities who happen to cross her path!

SHOOTING STARS: MY UNEXPECTED LIFE PHOTOGRAPHING HOLLYWOOD'S MOST FAMOUS (2014, Sourcebooks)



Get the inside scoop on what life is really like for Hollywood's biggest stars in this hilarious, addictive memoir!

As a young woman struggling to make ends meet in L.A., photographer Jennifer Buhl bumped into the paparazzi and soon found herself chasing down celebrities in her beat-up pickup truck, earning sometimes thousands of dollars a day. *Shooting Stars* is the smart and sassy chronicle of her wild ride through this testosterone-driven business and shows how achieving glamor is not always so glamorous.

Balancing juicy celebrity anecdotes with a poignant story of heartache and love, this irresistible book will leave you with an entirely new perspective on what life is like among the stars and on the men and women behind the money shots.

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FACTOID: Jennifer is one of the few paparazzi who will actually speak about the business. For the most part, paparazzi don't comment.

Jennifer is a seasoned speaker who has appeared several times on national television and in live audience settings discussing various media topics. Prior to her L.A. paparazzi stint, she worked as a field and segment producer for CNN, and as a producer on various news and documentary shows in Australia and New Zealand. And when celebrities cross her path, well she still occasionally “paps.”

MEDIA AND PUBLIC SPEAKING APPEARANCES

AUDIO & VIDEO LINKS AT: www.JenniferBuhl.com

Television: Fox and Friends (2014, live in studio, 2 long segments), Better TV (2014, 2 long taped segments), Larry King Live (2008, 6 segments for 40 minutes, alone and along side guests), MSNBC (2014, live via satellite), The Couch CBS NY (2014, live in studio), CNN (2011, live via satellite), Mornings in Australia (2014, live via satellite), Entertainment Tonight (2014, taped segment), and others.

Live public speaking: YWCA Fundraiser (300+ people for speech on being a working mom), Boulder bookstore (50+ people for book discussion and Q&A), bookclubs (10+ for book discussion and Q&A), MOD Moms Entrepreneur group (25+ for presentation about pros/cons of writing a book)

Radio: Tommy Schurmacher Show in Montreal (2014, live), NPR (2008, taped, ride-along), Andy Dean America Now Radio (2014, live), Michael Smerconish (2011 and 2014, live), WMJI-FM (2014, live), KOOL-FM (2014, live), WEND-FM (2014, taped), CBC- Canada Broadcasting Company (2014, taped), and others.

Print (both interviews and penned articles): USA Today, The Debrief, NY Post, Parade Magazine, and others.

ACCOLADES

“My most telegenic client. Jennifer is unbelievably composed and engaging on camera, able to stand her ground on the tough questions and guide the interview to the key points. Her anecdotes are often hysterically funny. It doesn't hurt that she looks like a movie star and gives a killer slide show. She's also sweet, disarming and very respectful and admiring of the stars.” –**Andy Ross, literary agent, on live TV interviews**

“Jennifer is engaging, personable and captivated the whole group. We would love to have her again!” –**Renee Rieder, YWCA, on 300+ people, fundraising Empower Luncheon**

“A natural in our intimate book club setting. The questions never stopped and the girls couldn't get enough of her.” –**Laurie Rhoads on 10+ people, local bookclub**

“She even had the bookworms laughing.” –**Gina Kuhn, on 50+ people, Boulder Bookstore signing/discussion**

TALKING POINTS

Speaking Engagements – Media Appearances – Workshops

Jennifer is available to speak, lecture, or design workshops in corporate, club, media or academic settings.

- *** What it's like to make a living chasing celebrities. Learn the secret tricks to playing (and winning) the fame game.
- *** The Hollywood Façade: where do the stories come from, and can you believe them?
- *** How do you make money as a paparazza? And how much? What's it like working as a woman in a man's world?
- *** What does it take to get famous, stay famous and leverage the media on the way? (Including how to attract – and ditch – the paparazzi!)
- *** What allowances are the famous afforded? Why does the media often shove sex and drug scandals under the rug? How do celebrities, magazines and paparazzi work together, and how common are “set-up” jobs (and which celebrities actually get paid a cut of their picture sales!)?
- *** Tabloid “ethics”: which pictures won't the tabloids buy—and why? (Duck Dynasty) Whose photos always sell—and why? (Bethenny Frankel, the Kardashians) Why the tabloids *usually* don't print trashy photos on *most* celebs (and who are the exceptions). And how does American journalism – both tabloid and hard news – differ from European? Investigative journalism: does it exist?
- *** Celebrities “in the news”: Jennifer can comment on current celebrity and tabloid stories, including Q&A from the audience. For example: “Is it right to photograph celebrities' kids?”
- *** How social media is changing the news and tabloid world. How celebrities and other famous folks use social media--- how it can help and hurt them. And on a larger level, how is social media affecting journalism and society as a whole?

We can talk straight Shooting Stars too (including a slideshow).

Find out:

- *** Which celebs the paparazzi love to shoot (and love to hate), i.e. which celebs are awesome and which are, errr *not* (and she will name names!).
- *** How Jennifer caught Kristen Stewart smoking pot on her front porch and Paris Hilton toting the Bible.
- *** Why the relationship between the stars and paparazzi isn't as contentious as it seems (unless you're talking about Seal or Kate Bosworth).
- *** Why the violence is mostly pap on pap, and what the paparazzi will do to *get the shot*.
- *** Which photos sell (and which don't), and the best places to spot the stars.
- *** Why the most awkward two minutes of Jennifer's life were spent in an elevator with Cameron Diaz.
- *** Which celebs Jennifer hung out with in her free time.
- *** Tips for celebs who want to avoid the paparazzi, and tips for those who want to be famous.

The scoop behind the shots from the woman behind the camera



Q & A WITH JENNIFER

For a female paparazzo, the real drama happens behind the camera.

Q. Jennifer, let's get right down to the nitty-gritty: do the celebs want to be photographed?

A. Without a doubt, there is a symbiotic relationship between paparazzi and celebrity. At some point in most careers, the stars want it and need it. Being compliant with the paparazzi can skyrocket a no-name to fame extremely quickly. I watched Zac Efron and Miley Cyrus, Katherine Heigl and Hayden Panettiere, go from unknown to super famous within a few months because they were available to the paparazzi and they let us photograph them.

Q. You offer advice to the stars about how to either avoid or attract paparazzi. Can you share a few tips with us?

A. When a star stops wanting to be photographed...They can get out of their car with their hand in front of their face, with an umbrella, with a book. You do that 3 times in a row, and I'll tell you, we're not going to be sitting outside your house because we're not going to make any money.

Q. You say that the tabloids want positive pictures. But what we see is something quite different: people at the point of death, fat stars on the beach with close-ups of their cellulite. What are we missing?

A. OK, these stories might make the covers and they might be what you remember but open the magazines and

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most of the printed shots are of beautiful people looking beautiful. They make us want to *be* them, or at least live vicariously through them. There are exceptions—reality show people, at the moment stars like Miley Cyrus and Lindsay Lohan, but for the most part, celebs who posture themselves as “family” are portrayed that way.

Q. Did you ever witness or experience incidents of violence between the paps and the celebs? We see some pretty sensational stories about that.

A. Rarely do the celebs react negatively to our face. Usually they leave it up to the police, people on the street, their bodyguards. And remember, they’re often on our side. Most of the violence in our business is pap on pap.

Q. How about the paps? We’ve seen TMZ—are these guys as bad as they look?

A. Well, just like the stars, paps are people, too. Some are really, really fabulous. Others are pretty awful.

Q. Was it fun being a pap?

A. Spying, celebrities, chases, shooting, loot for an adrenaline junkie, everything is here, and yeah, it was crazy fun. But there was a big dark side—sometimes it was like I was working for the Mafia. Perhaps not quite as dangerous, but dangerous enough. And then, I was 35 and my desire for a family began to trump any professional dream that I might have had. When I did get pregnant, it wasn’t the way I dreamed it would be. But life is never how we dream it’s gonna be. And maybe that’s OK. I wouldn’t trade it.

Q. Would you do it again?

A. Two days a week....just for the rush.